



Social Media and Marketing Intern

At MilkMate, we're on a mission to empower working moms and the employers who support them. MilkMate is proud to introduce the market's first all-in-one, revolutionary breast pumping solution and service that was designed to meet the needs of employees who wish to breast pump in the workplace and employers who care to support them. MilkMate believes that working moms should never have to choose between family and a professional career due to the challenges of breast pumping in the workplace.

MilkMate is looking for a part-time Social Media and Marketing Intern to join its growing team. The role will support with critical activities associated with growing the brand and report directly to the Senior Director of Sales and work closely with marketing consultants.

A successful Social Media and Marketing Intern should be highly organized, have a versatile skill set, be eager to learn.

Key Responsibilities:

- Oversee creative for MilkMate's social channels on a weekly basis (with a focus on Instagram and LinkedIn)
- Execute on MilkMate's social media strategy targeting both working moms and workplaces
- Track social media metrics on all platforms leveraging analytical tools and use data to inform future social strategy
- Keep a pulse on social media trends and stay on top of news cycles around relevant topics (breast pumping, motherhood, working parents, etc.)

Requirements & Skills:

- Social media copywriting and content designing experience
- Experience working with tools like Canva, iMovie, Keynote/PowerPoint and HubSpot
- Ability to leverage data analytics tools to track social media trends
- Organizational skills (for managing a content calendar)
- Ability to think outside of the box with creative copy and content
- Ability to work effectively with people in cross-functional environment
- Has a flexible approach to change, is able to work effectively in a variety of situations, constantly seeks improvements and is forward-looking
- Overall social awareness and sensitivity

This role is based in Manhattan, NY, While we always love in person interaction, we are open to a remote hire based on talent.

This role is eligible for class credit and has the opportunity to turn into a full time paid role.

If you are seeking the opportunity to gain early startup experience, are entrepreneurial in spirit, have a "no problem is too big to solve" mindset, and are passionate about supporting and empowering working mothers, come join us as we look to scale our Company in a major way!

If interested in learning more about the role, please contact careers@milkmate.com.

MilkMate is an Equal Opportunity Employer and strives to ensure that all employees and applicants are treated without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age, genetic information, or any other characteristic protected by law. We are committed to promoting diversity and inclusion within our workforce.

MilkMate participates in E-Verify and will provide the federal government with your Form I-9 information to confirm that you are authorized to work in the U.S. only after a job offer is accepted and Form I-9 is completed.